

Exhibit 300: Capital Asset Summary

Part I: Summary Information And Justification (All Capital Assets)

Section A: Overview & Summary Information

Date Investment First Submitted: 2009-06-30
Date of Last Change to Activities: 2012-08-17
Investment Auto Submission Date: 2012-02-29
Date of Last Investment Detail Update: 2012-02-29
Date of Last Exhibit 300A Update: 2012-08-17
Date of Last Revision: 2012-08-17

Agency: 006 - Department of Commerce **Bureau:** 07 - Bureau of the Census

Investment Part Code: 01

Investment Category: 00 - Agency Investments

1. Name of this Investment: Census - Economic Census and Surveys

2. Unique Investment Identifier (Ull): 006-000400700

Section B: Investment Detail

- 1. Provide a brief summary of the investment, including a brief description of the related benefit to the mission delivery and management support areas, and the primary beneficiary(ies) of the investment. Include an explanation of any dependencies between this investment and other investments.**

Our core business is providing IT support for conducting the Economic Census, Census of Governments and over 100 current surveys including 12 principal economic indicators and statistics for Business, Construction, General Economic, Manufacturing, Foreign Trade, and Government. We provide and maintain critical IT services to process and disseminate data, support economic research, test and evaluate business processing techniques, provide internal business processing improvement and maintain the business register. The activities are evaluated in terms of their contribution to our goal to serve as the leading source of quality data about the Nation's economy. We seek support of our data providers and suppliers; their support is critical to our success. We are responsive to our data suppliers' environment, recordkeeping practices, and their confidentiality concerns; we pursue electronic data collection and identify ways to reduce reporting burden while also satisfying our program mandates. Data sharing, increased use of auxiliary and administrative information and identification of innovative ways to provide information without imposing reporting burden illustrate activities that are pursued. Data are used to develop the GDP, production indexes, and Congressional economic projections. It allows users to gauge competition, calculate market share, locate business markets and distributors, design sales territories, prepare operating ratios, and analyze changes in the Nation's economic structure. Surveys include exports, imports, and transportation statistical data relating to U.S. merchandise trade with

foreign countries and U.S. possessions. Our main IT infrastructure is steady state. Process maintenance, age replacement, and contracting of existing processes are the primary factors influencing our IT maintenance efforts and operational costs to extend the useful life of our systems. To accomplish these objectives we use: -generalize and standardize code for survey processing -the Business Register as a common data repository -standardized software tools with our primary products being SAS and Oracle based -COTS, freeware, and shareware applications for coding -a contract for managing and maintaining the Automated Export System -electronic data capture and electronic questionnaire design -dependents on consolidated and centralized Census IT Infrastructure investment's EA IT services for servers, desktop, and IT security tools support.

2. How does this investment close in part or in whole any identified performance gap in support of the mission delivery and management support areas? Include an assessment of the program impact if this investment isn't fully funded.

Though there are no identified performance gaps, this investment supports the Census Bureau's strategic plan for Economic Census, Census of Governments (COGS), and Economic Surveys: For Economic Census and COGS: -Determine the content and design to increase relevance and usefulness of data -Develop and deploy a streamlined, standardized, and integrated system to process to achieve increased efficiencies and facilitate reporting of data by respondents -Develop complete mail lists -Conduct, process, publish, and disseminate data on schedule The Census Bureau's programs for current measures give decision makers accurate, timely, relevant, cost-effective, and accessible statistics on a wide range of subjects including income, poverty, health insurance coverage, employment, housing starts, retail and wholesale trade sales, international trade, corporate profits, and manufacturers' shipments, and orders and inventories: -Provide top-quality statistics on a broad set of current social and economic topics on or ahead of established schedules -Ensure relevance, releasing information as quickly as possible, updating measures to reflect the changing characteristics of the population and the economy, dropping measures that are no longer useful -Develop policy-relevant information and analytic reports, and making them easily accessible on the Census Bureau's Web site, to enhance understanding of trends in the Nation and the world, and describe the newest features of the U.S. economy and newest practices of U.S. businesses -Improve operations of current surveys through testing and implementing alternative methods of data collection (such as Internet reporting in the economic surveys), implementing new automated tools (such as graphically based software) to create state-of-the-art collection instruments, and training field representatives in new methods. If the investment is not fully funded, Census Bureau most likely would not be able to carry out major benchmark programs including the 2012 Economic Census; jeopardizing the single most important census operation, data collection; these impacts affect not only the Census Bureau but also on the Bureau of Economic Analysis, the Bureau of Labor Statistics, the Federal Reserve Board, and the entire business community.

3. Provide a list of this investment's accomplishments in the prior year (PY), including projects or useful components/project segments completed, new functionality added, or operational efficiency achieved.

- Initiate development of STEPS II technology refresh, completing Gap Analysis and DB design.
- Continued migration to Census Bureau's EA of Linex and SANS - Supported processing to release the remaining data from the 2007 Economic Census
- Began key

cyclical IT maintenance preparation processing, support activities, and initial design of products for the 2012 Economic Census and Census of Governments, specifically determining the content of the census, developing electronic and other data collection methods and processing systems, coordinating the IT directorates procurement of hardware and equipment necessary to process returns - Provided IT support for release of over 100 current economic statistic surveys, including 12 principal economic indicators.

4. Provide a list of planned accomplishments for current year (CY) and budget year (BY).

Formally test STEPS II technical refresh Economic Census: - Finalize report form content for 2012 Economic Census core programs, - Perform Forms design of the Economic Census core program s report forms - Complete mailing and processing of classifications forms for the 2012 Economic Census - Development of the collection instruments and processing systems to be used in the 2012 Economic Census; - Development and creation of electronic tools and reporting instruments and the Business Help Site, - Deploying the Business Help Site, - Conduct a classification mailing in preparation of the census mail list and complete initial mail list development - Create mail frame through the processing of 100+ million administrative records, Census of Governments: - Data collection and processing in the organization component; - Data preparation and initiation of data collection and processing in the employment component; and the preparation for and start of data collection and processing in the finance component. - Identification of the universe, collection of data about the universe characteristics, and the start of employment and finance data collection Government Statistics: - Developing new methodologies for measuring revenues, expenditures, and financial assets for publicly sponsored defined contribution pension plans and for measuring costs and liabilities for other post-employment benefits (OPEB) (e.g. health insurance) for public employees. - Developing new collection efforts in this area will provide public policymakers with a new data source in which to assess trillions in estimated liabilities of state and local governments Foreign Trade Statistic - Determine methodology for upgrading legacy hardware and software - Award contract for software upgrade Economic Surveys - Configure production server environment for replacement of legacy system - Continue development of age replacement applications for survey data processing, StEPS II.

5. Provide the date of the Charter establishing the required Integrated Program Team (IPT) for this investment. An IPT must always include, but is not limited to: a qualified fully-dedicated IT program manager, a contract specialist, an information technology specialist, a security specialist and a business process owner before OMB will approve this program investment budget. IT Program Manager, Business Process Owner and Contract Specialist must be Government Employees.

2007-04-18

Section C: Summary of Funding (Budget Authority for Capital Assets)

1.

Table I.C.1 Summary of Funding

	PY-1 & Prior	PY 2011	CY 2012	BY 2013
Planning Costs:	\$0.0	\$0.0	\$0.0	\$0.0
DME (Excluding Planning) Costs:	\$0.0	\$1.1	\$1.4	\$1.6
DME (Including Planning) Govt. FTEs:	\$0.0	\$0.6	\$2.8	\$2.8
Sub-Total DME (Including Govt. FTE):	0	\$1.7	\$4.2	\$4.4
O & M Costs:	\$125.5	\$26.5	\$30.2	\$27.8
O & M Govt. FTEs:	\$304.8	\$42.4	\$40.5	\$45.4
Sub-Total O & M Costs (Including Govt. FTE):	\$430.3	\$68.9	\$70.7	\$73.2
Total Cost (Including Govt. FTE):	\$430.3	\$70.6	\$74.9	\$77.6
Total Govt. FTE costs:	\$304.8	\$43.0	\$43.3	\$48.2
# of FTE rep by costs:	2,170	279	245	245
Total change from prior year final President's Budget (\$)		\$0.0	\$-2.0	
Total change from prior year final President's Budget (%)		0.00%	-2.60%	

2. If the funding levels have changed from the FY 2012 President's Budget request for PY or CY, briefly explain those changes:

The investment budget was changed to account for changes in costs associated with additional IT Security staff for the investment and the technology age refreshment of the Standardized Economic Processing System which is used for survey processing.

Section D: Acquisition/Contract Strategy (All Capital Assets)

Table I.D.1 Contracts and Acquisition Strategy

Contract Type	EVM Required	Contracting Agency ID	Procurement Instrument Identifier (PIID)	Indefinite Delivery Vehicle (IDV) Reference ID	IDV Agency ID	Solicitation ID	Ultimate Contract Value (\$M)	Type	PBSA ?	Effective Date	Actual or Expected End Date
Awarded	1323	DOCYA132309CQ0020TO001	DOCYA132309 CQ0020	1323							
Awarded	1323	DOCYA132309CQ0010TO07	DOCYA132309 CQ0010	1323							
Awarded	1323	DOCYA132309 NC0763	GS06F0367Z	4730							
Awarded	1323	DOCYA132310 CN0033	DOCYA132309 CQ0020	1323							

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

Contracts provide an overall Performance Work Statement including general performance standards. Specific performance standards are identified in task order performance work statements. Contracts have a Quality Assurance Surveillance Plan (QASP) which are negotiated and used to monitor performance. The majority of this investment is not developing new technology, for which contracts are maintenance and service related and do not require earned value.

Exhibit 300B: Performance Measurement Report

Section A: General Information

Date of Last Change to Activities: 2012-08-17

Section B: Project Execution Data

Table II.B.1 Projects

Project ID	Project Name	Project Description	Project Start Date	Project Completion Date	Project Lifecycle Cost (\$M)
4007D11004	StEPS II Survey IT Development	Information technology upgrade economic survey's the Standard Economic Processing System.			
4007M11001	Census and Related survey IT support for collection and processing	Maintenance of the collection instruments and processing systems; development of the collection instruments and processing systems; both to be used in the 2012 Economic Census.			
4007M11002	COGS survey IT support for collection and processing	Maintenance of data collection and processing systems for 2012 COG.			

Activity Summary

Roll-up of Information Provided in Lowest Level Child Activities

Project ID	Name	Total Cost of Project Activities (\$M)	End Point Schedule Variance (in days)	End Point Schedule Variance (%)	Cost Variance (\$M)	Cost Variance (%)	Total Planned Cost (\$M)	Count of Activities
4007D11004	StEPS II Survey IT Development							
4007M11001	Census and Related							

Activity Summary

Roll-up of Information Provided in Lowest Level Child Activities

Project ID	Name	Total Cost of Project Activities (\$M)	End Point Schedule Variance (in days)	End Point Schedule Variance (%)	Cost Variance (\$M)	Cost Variance (%)	Total Planned Cost (\$M)	Count of Activities
4007M11002	survey IT support for collection and processing COGS survey IT support for collection and processing							

Key Deliverables

Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
4007M11002	COGS prep	Begin for COGS modification preparations for 2012	2011-09-30	2011-09-30	2011-09-30	91	0	0.00%
4007D11004	Requ Base Design	Requirements based design initiated	2011-09-30	2011-09-30	2011-09-30	91	0	0.00%
4007M11002	GMAF phase 1	Phase 1 of Modification to GMAF edit/mail systems, interactive applications, unit and contacts, migrate employment dependent agency list	2011-10-31	2011-10-31	2011-10-31	30	0	0.00%
4007M11001	FY12 Q1 Data Capture and Management	Modify production processing systems for COS/ASM mailout, data capture and management (refile, BHS, forms, MIS)	2011-12-31	2011-12-31	2011-12-31	91	0	0.00%
4007M11001	FY12 Q1 Data Analysis and Dissemination	Modify Economic 2012 Census, COS and ASM post processing systems (macro,tabs, micro edits and DB, TIPSE,DADS II)	2011-12-31	2011-12-31	2011-12-31	91	0	0.00%

Key Deliverables								
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
4007D11004	Phase 1 StEPS II	Complete module deliverables for testing, common components, security, DB, analysis portal, managing units, foundation processes (estimation), build infrastructure, scheduling for next phase	2011-12-31	2011-12-31	2011-12-31	91	0	0.00%
4007M11002	GUS	Modify GUS edit/mail systems (implement checking rules DB, prep NRFU application, interactive search/edit business rule enforcement, load data, survey dashboard)	2012-01-30	2012-01-30	2012-01-30	121	0	0.00%
4007D11004	Phase 2 StEPS II	Complete module deliverables for testing, common components, security, DB, analysis portal, managing units, foundation processes (estimation), build infrastructure, scheduling for next phase	2012-03-30	2012-03-30	2012-04-06	91	-7	-7.69%
4007M11001	FY12 Q2 Data Capture and Management	Modifications for COS, ASM, and Economic 2012 Census mailout, data capture and management (Remedy, BHS, forms, business register, MIS)	2012-03-31	2012-03-31	2012-03-31	90	0	0.00%
4007M11002	Employment phase 1	Phase 1 of modification of Employment edit/mail systems (checkin	2012-03-31	2012-03-31	2012-03-31	121	0	0.00%

Key Deliverables								
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
		rules, integrate with collection system, prep NRFU application, integrate GMAF)						
4007M11001	FY12 Q2 Data Analysis and Dissemination	Modify Economic 2012 Census, COS and ASM post processing systems (macro, tabs, DMR, DMUI, micro edits and DB, TIPSE)	2012-03-31	2012-03-31	2012-03-31	90	0	0.00%
4007M11002	GMAF phase 2	Phase 2 of Modification to GMAF edit/mail systems, interactive applications, unit and contacts, migrate employment dependent agency list	2012-05-31	2012-05-31	2012-05-31	60	0	0.00%
4007M11001	FY12 Q3 Data Capture and Management	Modifications for COS, ASM, and Economic 2012 Census mailout, data capture and mangement (Remedy, BHS, forms, business register, MIS)	2012-06-30	2012-06-30	2012-06-30	90	0	0.00%
4007M11001	FY12 Q3 Data Analysis and Dissemination	Modify Economic 2012 Census, COS and ASM post processing systems (macro,tabs, DMR, DMUI, micro edits and DB)	2012-06-30	2012-06-30	2012-06-30	90	0	0.00%
4007D11004	Phase 3 StEPS II	Complete module deliverables for testing, DB, foundation processes, mailout, common components, code management, build	2012-07-02	2012-07-02	2012-07-02	94	0	0.00%

Key Deliverables								
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
		infrastructure, managing units, next phase scheduling						
4007M11002	Employment phase 2	Phase 2 of modification of Employment edit/mail systems (checkin rules, integrate with collection system, prep NRFU application, integrate GMAF)	2012-07-31	2012-07-31		121	-31	-25.62%
4007M11002	Local Finance	Modify Finance edit and review systems	2012-08-31	2012-08-31		152	0	0.00%
4007M11002	Annual Pension	Modify Pensions edit and review systems	2012-08-31	2012-08-31		152	0	0.00%
4007M11001	FY12 Q4 Data Capture and Management	Modifications for COS, ASM, and Economic 2012 Census mailout, data capture and mangement (Remedy, BHS, data capture, business register, MIS)	2012-09-30	2012-09-30		91	0	0.00%
4007M11002	Dissemination	Modify Publication (table stubs/programs for dissemination)	2012-09-30	2012-09-30		152	0	0.00%
4007M11001	FY12 Q4 Data Analysis and Dissemination	Modify Economic 2012 Census, COS and ASM post processing systems (macro, DMR, DMUI, micro edits and DB)	2012-09-30	2012-09-30		91	0	0.00%
4007D11004	Phase 4 StEPS II	Complete module deliverables for testing, common components, analysis portal, code management, foundation processes,	2012-10-01	2012-10-01		91	0	0.00%

Key Deliverables								
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
		DB, scheduling next phase						

Section C: Operational Data

Table II.C.1 Performance Metrics

Metric Description	Unit of Measure	FEA Performance Measurement Category Mapping	Measurement Condition	Baseline	Target for PY	Actual for PY	Target for CY	Reporting Frequency
Customer satisfaction of 81%, based on surveys of internal federal customers as well as external data customers	Percentage	Customer Results - Customer Benefit	Over target	81.000000	81.000000	80.000000	81.000000	Monthly
Monthly export statistics released on schedule	Percentage	Mission and Business Results - Support Delivery of Services	Over target	100.000000	100.000000	100.000000	100.000000	Monthly
100% of economic indicators are released on schedule	Percentage	Mission and Business Results - Support Delivery of Services	Over target	100.000000	100.000000	100.000000	100.000000	Monthly
90% of data products from key surveys released on schedule	Percentage	Process and Activities - Cycle Time and Timeliness	Over target	90.000000	90.000000	92.000000	90.000000	Monthly
Key census preparatory activities will be completed on schedule	Percentage	Process and Activities - Cycle Time and Timeliness	Over target	90.000000	90.000000	100.000000	90.000000	Quarterly
Increase the percentage of units migrated to the target IT Enterprise Architecture beyond the 2010 base	Percentage	Technology - Quality Assurance	Over target	93.000000	93.000000	100.000000	96.000000	Semi-Annual